



## SPONSORS

## FOR INFORMATION ABOUT PARTNERSHIP OPPORTUNITIES:



CENTER FOR ETHICAL  
BUSINESS CULTURES®

*Creating Ethical & Profitable  
Business Cultures™*



Minnesota Society of  
Certified Public Accountants



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OR VISIT  
[www.mnethicsaward.org](http://www.mnethicsaward.org)

# STRATEGIC PARTNERSHIP OPPORTUNITIES



## THE MINNESOTA BUSINESS ETHICS AWARD (MBEA™)

recognizes Minnesota businesses that have exemplified and promoted ethical conduct for the benefit of the workplace, the marketplace, the environment and the community. It was established in 1999 by the Center for Ethical Business Cultures and the Minnesota Chapters of the Society of Financial Service Professionals.

Strategic Partner businesses and professional organizations benefit from their sponsorship by being involved in the premier Minnesota business ethics award. Affiliating with the MBEA highlights organizational reputations and values with current and prospective customers, employees, and members.

THE MINNESOTA BUSINESS ETHICS AWARD (MBEA™) is the premier business ethics award and event in Minnesota. The MBEA Steering Committee will showcase financial sponsors. Support for the MBEA can be a powerful signal to members, customers, employees, investors, suppliers, communities, and even competitors of a firm's commitment to the highest standards of ethical practice. The foundational standards for the MBEA are found in The Minnesota Principles:

[www.cebcglobal.org/KnowledgeCenter/Publications/Principles/MinnesotaPrinciples.htm](http://www.cebcglobal.org/KnowledgeCenter/Publications/Principles/MinnesotaPrinciples.htm)

Align your organization or company's brand with this premier event today! The Minnesota Business Ethics Award™ was established in 1999 by the Center for Ethical Business Cultures® (CEBC) at the University of St. Thomas ([cebcglobal.org](http://cebcglobal.org)) and the Twin Cities Chapter of the Society of Financial Service Professionals (SFSP) ([sfsptwincities.org](http://sfsptwincities.org)). The Minnesota Society of Certified Public Accountants joined as a sponsor in 2009.

In addition to helping promote ethical practices in business, your organization will enjoy the following benefits as an Event Partner:



### PLATINUM \$7,500

- Two reserved banquet tables of eight each (total of 16) with priority seating. If you are unable to utilize these spaces the committee will invite college and/or high school students in your honor.
- Participation in the award ceremony.
- Your organization's sign/banner prominently displayed during the event.
- Prominently positioned printed banquet program recognition.
- Scrolling video recognition.
- Platform recognition.
- Your company's logo/name will be prominently displayed in all media promotions prior and post event (print ads, correspondence, radio, news releases, and TV (as possible). Currently coverage is over 70,000 contacts.



### GOLD \$5,000

- Two reserved banquet tables of eight each (total of 16) with priority seating.
- Your organization's sign/banner displayed during the event.
- Platform recognition.
- Printed banquet program recognition.
- Scrolling video recognition.



### SILVER \$2,500

- One reserved banquet table for eight people.
- Your organization's sign/banner displayed during the event.
- Printed banquet program recognition.
- Scrolling video recognition.



### TABLE \$1,000

- Reserved banquet table for eight.
- Banquet program recognition

## MEDIA PARTNER

Promote and support MBEA in multiple ways in the media (print, radio, T.V., web), over time, e.g., promotional articles, in-depth interviews, company profiles, human interest stories.

## IN KIND PARTNER

Provide 'in kind' services or materials, reducing cash outlays, e.g., providing printing, photography, and video services.

## EVENT PARTNER

PLATINUM  
\$7,500

GOLD  
\$5,000

SILVER  
\$2,500

TABLE  
\$1,000

MAKE CHECKS PAYABLE  
TO MBEA / SFSP AND MAIL TO:

MBEA C/O SFSP TWIN CITIES CHAPTER  
2697 East County Road E  
Suite 282  
White Bear Lake MN 55110