



Press Release

January 7, 2015

Nomination Deadline Approaching for 2015 Minnesota Business Ethics Awards

MINNEAPOLIS, MN – The **Minnesota Business Ethics Awards** (MBEA) Steering Committee wishes to remind the business community to help identify worthy candidates for nomination by January 23, 2015. Those nominated will be contacted by the MBEA and then will have until March 25, 2015 to complete entry materials.

“The nomination is the first step in the process, nominated companies are encouraged to complete an entry providing additional information for the MBEA judges” says **David Rodbourne**, chair of the MBEA Steering Committee. He further notes that as part of the entry process the MBEA offers Liaisons who help nominated companies communicate the organization’s ethical practices.

Award recipients are evaluated by MBEA judges in three company size categories: small (under 100 employees), mid-size (100 to 500 employees) and large (more than 500 employees). Entries are reviewed by a preliminary judging panel for each size category, and up to three entries from each category are forwarded for review by the finalist judging panel.

The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community. Since its founding in 1999, the MBEA has recognized 46 Minnesota-based businesses, ranging in size from less than 10 employees to more than 150,000. The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas Opus College of Business. Joining these two organizations as a sponsor is the National Association of Insurance and Financial Advisors (NAIFA) – Minnesota. Information about the MBEA and a list of past MBEA recipients can be viewed at www.mnethicsaward.org.

###

Media Contact:
Debbie Friez
(202) 329-3169
dfriez@gmail.com

Organizational Contacts:

David Rodbourne

Chair, MBEA Steering Committee

Vice President, Center for Ethical Business Cultures

Phone: (651) 962-4122

Email: dhrodbourne@stthomas.edu

