



**Press Release**  
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## **28 Organizations Endorse Call for Nominations 2015 Minnesota Business Ethics Award**

MINNEAPOLIS, MN – Helping hands make the difference! The **Minnesota Business Ethics Award (MBEA)** Steering Committee is honored that 28 organizations endorse the MBEA and are disseminating the MBEA “call for nominations” for the 16<sup>th</sup> annual business ethics awards. The work of these “Endorsing Organizations” getting the word out to their membership and partners is vital to identify worthy candidates for the awards, which will be presented on May 13, 2015.

Nominations can be made at [mnethicsaward.org](http://mnethicsaward.org) and will be welcome through January 23, 2015. Nominees have until March 25, 2015 to submit the entry materials. “The Endorsing Organization also helps raise awareness of the importance of ethics business practices across our Minnesota business communities,” says **David Rodbourne**, chair of the MBEA Steering Committee.

The complete list of Endorsing Organizations for 2015 includes:

**Augsburg College**  
**Bloomington Chamber of Commerce**  
**Burnsville Chamber of Commerce**  
**Center for Ethical Business Cultures**  
**Dakota County Regional Chamber of Commerce**  
**Duluth Area Chamber of Commerce**  
**Enterprise Minnesota**  
**Financial Executives International (FEI)**  
**Financial Planning Association (FPA)**  
**I-94 West Chamber of Commerce**  
**Independent Community Bankers of Minnesota (ICBM)**  
**Midway Chamber of Commerce**

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Minneapolis City of Lakes Rotary  
Minneapolis Regional Chamber of Commerce  
Minnesota Chamber of Commerce  
Minnesota Chapter of Public Relations Society of America (MN PRSA)  
Minnesota Credit Union Network  
Minnesota National Association of Insurance and Financial Advisors (NAIFAmn)  
Minnesota Society of Certified Public Accountants (MN CPA)  
Minnesota Women in Marketing and Communications  
National Association of Women Business Owners (NAWBO)  
Northeast Minneapolis Chamber of Commerce  
Performance Excellence Network  
Shakopee Chamber of Commerce  
Society of Financial Service Professionals - Twin Cities  
St. Paul Area Chamber of Commerce  
TwinWest Chamber of Commerce  
University of St. Thomas Opus College of Business

Award recipients are evaluated by MBEA judges in three company size categories: small (under 100 employees), mid-size (100 to 500 employees) and large (more than 500 employees). Entries are reviewed by a preliminary judging panel for each size category, and up to three entries from each category are forwarded for review by the finalist judging panel.

The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community. Since its founding in 1999, the MBEA has recognized 46 Minnesota-based businesses, ranging in size from less than 10 employees to more than 150,000. The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas Opus College of Business. Joining these two organizations as a sponsor is the National Association of Insurance and Financial Advisors (NAIFA) – Minnesota. Information about the MBEA and a list of past MBEA recipients can be viewed at [www.mnethicsaward.org](http://www.mnethicsaward.org).

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