



Press Release

November 5, 2013

28 Organizations Endorse 2014 Minnesota Business Ethics Awards

MINNEAPOLIS, MN – The **Minnesota Business Ethics Awards** (MBEA) Steering Committee proudly acknowledges the 28 organizations that will engage in promotion of call for nominations and value of application for this prestigious award. Designated as Endorsing Organizations (EO) by the MBEA leadership, the support of these groups is vital to the success of identifying worthy candidates for the awards, which will be presented on May 14, 2014 at an event featuring Mary Brainerd, President and CEO of HealthPartners, as keynote speaker.

Nominations will be welcome through January 24, 2014, and those nominated have until March 27, 2014 to complete the entry materials. “The role of the Endorsing Organization is very important to our mission,” asserts **Dyanne Ross-Hanson**, Co-chair of the MBEA Steering Committee. “EOs provide visibility for our call for nominations, which can come from any individual that feels moved by the ethical actions or culture of a business. In promoting the MBEA award to their members and constituents, EOs help us get the word out.”

The complete list of Endorsing Organizations for 2014 includes:

2014 MBEA Endorsing Organizations for use in Press Release

Augsburg College

Bethel University

Bloomington Chamber of Commerce

Burnsville Chamber of Commerce

Center for Ethical Business Cultures

Concordia University Graduate Business Programs

Dakota County Regional Chamber of Commerce

Duluth Area Chamber of Commerce

Financial Executives International (FEI)

I-94 West Chamber of Commerce

Midway Chamber of Commerce

Minneapolis City of Lakes Rotary

Minneapolis Institute of Management Accountants

Minneapolis Regional Chamber of Commerce
Minnesota Better Business Bureau Minnesota and North Dakota
Minnesota Chamber of Commerce
Minnesota Chapter of Public Relations Society of America (MN PRSA)
Minnesota National Association of Insurance and Financial Advisors (NAIFAmn)
Minnesota Society of Certified Public Accountants
Northeast Minneapolis Chamber of Commerce
Performance Excellence Network
Shakopee Chamber of Commerce
Society of Financial Service Professionals - Twin Cities
St. Cloud Area Chamber of Commerce
St. Paul Area Chamber of Commerce
Twin Cities Chapter of The Institute of Internal Auditors
TwinWest Chamber of Commerce
University of St. Thomas Opus College of Business

Award recipients are evaluated by MBEA judges in three company size categories: small (under 100 employees), medium (100 to 500 employees) and large (more than 500 employees). Entries are reviewed by a preliminary judging panel for each size category, and up to three entries from each category are forwarded for review by the finalist judging panel.

The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community. Since its founding in 1999, the MBEA has recognized 42 Minnesota-based businesses, ranging in size from less than 10 employees to more than 150,000. The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas Opus College of Business. Joining these two organizations as a sponsor is the National Association of Insurance and Financial Advisors (NAIFA) – Minnesota. Information about the MBEA and a list of past MBEA recipients can be viewed at www.mnethicsaward.org.

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