



Press Release

November 20, 2015

Nominations Open for 2016 Minnesota Business Ethics Award

MINNEAPOLIS, MN – The **Minnesota Business Ethics Award** (MBEA) Steering Committee wishes to invite the business community to nominate worthy candidates for the 2016 Minnesota Business Ethics Awards.

“Nominating your favorite business for a Minnesota Business Ethics Award is a great way to recognize them for their exemplary business practices. The online process is quick and easy. Do it today!” says **David Rodbourne**, co-chair of the MBEA Steering Committee. He further notes that as part of the entry process the MBEA offers Liaisons who help nominated companies further develop their entries. Nominations are being accepted at www.mnethicsaward.org until January 22, 2016.

“The MBEA is a great way to get the word out and bring awareness to ethical businesses in Minnesota,” adds **Brian Volkmann**, co-chair of the MBEA steering committee, whose company is a past recipient. “It truly is an honor to be recognized by the MBEA, and it provides many opportunities for the recipients to celebrate with their employees and customers.”

Award recipients are evaluated by MBEA judges in three company size categories: small (under 100 employees), mid-size (100 to 500 employees) and large (more than 500 employees). Entries are reviewed by a preliminary judging panel for each size category, and up to three entries from each category are forwarded for review by the finalist judging panel.

The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community. Since its founding in 1999, the MBEA has recognized 49 Minnesota-based businesses, ranging in size from less than 10 employees to more than 150,000. The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas Opus College of Business. Joining these two organizations as a sponsor is the Financial Executives International (FEI) – Twin Cities Chapter. Information about the MBEA and a list of past MBEA recipients can be viewed at www.mnethicsaward.org.

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