



Press Release

January 7, 2014

Nomination Deadline Approaching for 2014 Minnesota Business Ethics Award

MINNEAPOLIS, MN – The **Minnesota Business Ethics Awards** (MBEA) Steering Committee wishes to remind the business community to help identify worthy candidates for nomination. The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas, Opus College of Business. Joining these two organizations as a sponsor is the National Association of Insurance and Financial Advisors (NAIFA) – Minnesota. The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community.

Nominations can be made at mnethicsaward.org through January 24, 2014, and those nominated have until March 27, 2014 to complete entry materials. “Once nominated, each organization is invited to complete an entry for review by our judges” states Co-chair, Dyanne Ross Hanson. She further notes that as part of the entry process the MBEA offers liaisons who help nominated companies communicate the organization’s ethical practices.

Award recipients are evaluated by MBEA judges in three company size categories: small (under 100 employees), medium (100 to 500 employees) and large (more than 500 employees). Entries are reviewed by a preliminary judging panel for each size category with up to three entries from each category forwarded for review by a finalist judging panel.

Celebrating its 15th anniversary year, the MBEA has recognized 42 Minnesota-based businesses, ranging in size from less than 10 employees to more than 150,000. Firms have included Minnesota stalwarts such as Best Buy, Toro and Great Clips, and less visible firms like Murphy Automotive and Affinity Plus Federal Credit Union. (A full list of past participants is available on the MBEA website, <http://mnethicsaward.org/past-recipients/>.)

The keynote speaker for the May 14, 2014 MBEA luncheon, Mary Brainerd, President and CEO of **HealthPartners**, is one of Minnesota’s most respected leaders. The event will be held at the Nicollet Island Pavilion in Minneapolis.

More information about the MBEA can be found at www.mnethicsaward.org.

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