



**18<sup>th</sup> Annual  
Minnesota Business Ethics Awards (MBEA)**

**Informational Call for Nominees**

**[mnethicsaward.org](http://mnethicsaward.org)**

# Minnesota Business Ethics Awards (MBEA)



Welcome to the  
2017 Nominee  
Conference Call  
[www.mnethicsaward.org](http://www.mnethicsaward.org)



twin cities chapter  
*connecting financial executives*

# Nominee Conference Call



## ■ Nominee Conference Calls

✓ Feb 9 Thursday at 1:30 p.m.

- **By WebEx:** <https://affinityplus.webex.com>,  
Session # 807 248 401, Session password Thurs2017
- **By Phone:** Call-in 1-408-792-6300, Passcode 807 248 401

✓ Feb 14 Tuesday at 3:00 p.m.

- **By WebEx:** <https://affinityplus.webex.com>,  
Session # 803 971 120, Session password Winter2017
- **By Phone:** Call-in 1-408-792-6300, Passcode 803 971 120

✓ Call will be about 30 minutes not longer than 45.

# Past MBEA Recipients



2016

*The Ackerberg Group  
King Solutions, Inc.  
HealthPartners*

2015

*Victory Auto Service & Glass  
Northstar Resource Group  
Mary T*

2014

*Spanlink Communications, Inc.  
Doherty Employment Group  
Marvin Windows and Doors  
Restaurant Technologies, Inc.*

2013

*Cresa  
Affinity Plus Federal Credit Union  
Cummins  
St. Francis Regional Medical Center*

2012

*Murphy Automotive  
Western National Insurance  
Schwan Foods*

2011

*Platinum Group  
Klein Bank  
Mosaic Company*

2010

*Certes Financial Pros  
Great Clips, Inc.  
Imation Corp.*

2009

*Keystone Search  
Two Men and a Truck  
RJF Agencies Inc.  
Park Nicollet Health Services  
St. Jude Medical*

2007

*Hollstadt & Associates, Inc.*

2008

*Lakeview Bank  
Ron Clark Construction & Design  
Affinity Plus Federal Credit Union  
The Toro Company*

2006

*General Dynamics Advanced  
Information Systems  
ELCA Board of Pensions  
Premier Bank*

2005

*The Awes Agency, Inc.  
Gray Plant Mooty  
Pentair, Inc.*

2004

*IN Food Marketing & Design  
Best Buy Co., Inc.*

2003

*Carlson Companies, Inc.  
MedSource Technologies, Inc.*

2002

*S&W Plastic  
Reell Precision Manufacturing Corp.  
HealthPartners*

2001

*Window Lite Home Improvements  
Inc.  
Karlsson Consulting Group  
Medtronic Inc.*

2000

*Minnesota Craftsman Painting Inc.  
Upsher-Smith Laboratories  
Lockheed Martin Naval Electronics*

# 17<sup>th</sup> MBEA Awards Luncheon



Wednesday, May 10, 2017

- ✓ Nicollet Island Pavilion
- ✓ 12:00 – 1:30 PM program and lunch; come earlier for registration & networking
- ✓ Keynote Speaker: Neel Kashkari, President & CEO of the Federal Reserve Bank of Minneapolis
- ✓ Register online:  
[www.mnethicsaward.org](http://www.mnethicsaward.org)

# Value of the Awards Luncheon



- Hear about other firms.
- Network with peers.
- Gain insights from our keynote speaker.
- Use the luncheon for team building.
- Join in promoting the importance of ethical business conduct in Minnesota.

**May 10, 2017**

**Nicollet Island Pavilion**

# The MBEA Process



- ✓ Judging criteria and entry form online
  - [www.mnethicsaward.org](http://www.mnethicsaward.org)
- ✓ Submit Entry electronically
  - **Deadline is March 15, 2017**
- ✓ Judging during April
- ✓ Finalists notified in late April
- ✓ Recipients are announced at the luncheon
- ✓ Awards luncheon – Wednesday, May 10, 2017

# Evaluating entries....



## ➤ Judging Panel Composition

- Roughly 3 from business and 2 academics
- **Preliminary Panel** for each category may forward up to 3 finalists for that category
- **Finalist Panel** reviews all finalists from all categories and selects the award recipient for each size category
- Judges rely **ONLY** on the information you submit.



# Evaluating Entries



- Entries evaluated by number of employees :
  - Small (<100), Medium (100-500), Large (>500)
  - For example, a small company only competes with other small companies.

# Required Entry Information



**Entries are confidential  
and limited to 8 MB**

**Section 1 – Basic  
company information**

*Official entry form with  
Attestation by Executive*

**Section 2 – Mission &  
Values**

*(What you say you stand for)*

**Section 3 – Ethics &  
compliance ‘program’** (*How  
you do what you say you stand for*)

*No more than 8 pages !!!*

**Section 4 – Demonstration  
of Excellence in Stakeholder  
Balancing Relationships**

*(How well you’ve done it)*

*No more than 6 pages !!!*

*This section very important !!!*

# Advice for Applicants



- Developing your entry can be a great opportunity to “self-examine” your company’s “values in action.”
- Tell your own story (judges not looking for some ideal or pre-determined answer)
- Share real life examples from your organization

# Typical Concerns



- We don't have an "ethics/compliance program" -- we're too small.
- Seems like a lot of work!
- What do we get out of this?
- ????????

# Getting Answers to Your Questions



- FAQs on the web site
- Check with your Liaison
- Contact a member of the MBEA steering committee
- **View Past Recipient Reflections Video**
  - ✓ 6 minutes
  - ✓ On home page [mnethicsaward.org](http://mnethicsaward.org)



**Go to: Submit Entry...**

**Download...**

**Judging Criteria and Entry Form**

**[mnethicsaward.org/judging-criteria/](http://mnethicsaward.org/judging-criteria/)**

**Submit Entry Online by March 15, 2017**

**Register for Luncheon Online**

**[www.mnethicsaward.org](http://www.mnethicsaward.org)**



Questions?



# Contacts



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