



Press Release

April 15, 2015

Minnesota Business Ethics Awards Announces Finalists for the 2015 Awards

MINNEAPOLIS, MN – The **Minnesota Business Ethics Award** (MBEA) Steering Committee announces the finalists for the 2015 awards. The MBEA recognizes businesses that exemplify, raise the bar and promote ethical conduct for the benefit of the workplace, marketplace and community.

The 2015 award finalists are:

Small Company Category-

- Corporate Finance Associates, Minneapolis
- Star Choice Credit Union, Bloomington, MN
- Victory Auto Service & Glass, Fridley, MN

Mid-size Company Category-

- Bay West, St. Paul, MN
- Comm-Works, Minneapolis
- North Star Resource Group, Minneapolis

Large Company Category-

- HealthPartners, Bloomington, MN
- Mary T. Inc., Coon Rapids, MN
- Medtronic, Minneapolis

The MBEA recipients will be announced at the luncheon on Wednesday, May 13 at the Nicollet Island Pavilion, Minneapolis, MN. The keynote speaker is James (Jim) Lukaszewski, president, The Lukaszewski Group Division of Risdall Marketing, New Brighton, MN. Known as America's Crisis Guru®, Lukaszewski is among the most prolific authors in his profession with twelve books and manuals, many monographs and hundreds of articles on crisis management, leadership and organizational reputation recovery.

Luncheon registration and information is available at the MBEA website www.mnethicsaward.org

The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas, Opus College of Business. Joining these two organizations as a sponsor is the National Association of Insurance and Financial Advisors (NAIFA) – Minnesota. The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community. More information about the MBEA can be found at www.mnethicsaward.org.

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