



**For Immediate Release:**

## **2015 Minnesota Business Ethics Awards Honors Three Companies**

MINNEAPOLIS, MN – Business leaders gathered at the Nicollet Island Pavilion on May 13, 2015, **Business Ethics Awareness Day in Minnesota**, to honor three companies with the 16<sup>th</sup> annual **Minnesota Business Ethics Award** (MBEA). The recipients of the award included:

- Small Company Category (under 100 employees): [Victory Auto Service & Glass](#), Fridley, MN
- Mid-Sized Company Category (100 to 500 employees): [North Star Resource Group](#), Minneapolis
- Large Company Category (more than 500 employees): [Mary T., Inc.](#), Coon Rapids, MN

Each MBEA recipient received a crystal award along with a congratulatory letter from Gov. Mark Dayton. Dayton declared Wednesday, May 13, 2014 Business Ethics Awareness Day in the state of Minnesota.

“Earning the Minnesota Business Ethics Award can be aspirational for many organizations, but those who receive the award find it an affirmation of their true business culture,” said David Rodbourne, MBEA co-chair. “Ethics is an obligation of business that begins with the true structure of the organization.”

The finalists for the MBEA were lauded for their commitment to ethics in business. They included: **Corporate Finance Associates**, Minneapolis; **Star Choice Credit Union**, Bloomington, MN; **Bay West**, St. Paul, MN; **Comm-Works**, Minneapolis; **HealthPartners**, Bloomington, MN and **Medtronic**, Minneapolis. All were recognized as outstanding ethical Minnesota businesses.

The award luncheon keynote was America’s Crisis Guru® James (Jim) Lukaszewski, president, The Lukaszewski Group Division of Risdall Marketing, New Brighton, MN.

*The MBEA was founded by the Society of Financial Service Professionals – Twin Cities Chapter and the Center for Ethical Business Cultures (CEBC) at the University of St. Thomas, Opus College of Business. Joining these two organizations as a sponsor is the National Association of Insurance and Financial Advisors (NAIFA) – Minnesota. The MBEA recognizes Minnesota businesses that exemplify and promote ethical conduct in the workplace, the marketplace and the community. More information about the MBEA can be found at [www.mnethicsaward.org](http://www.mnethicsaward.org).*

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